

# JACOB D. BARTELSON

## RADIO/TV BROADCASTING & MULTIMEDIA JOURNALISM

NEWS & VIDEO PRODUCER | SPORTS RADIO TALK SHOW HOST  
REPORTER | SPORTS JOURNALIST | EVENT ANNOUNCER

Ball State University graduate with extensive real-world work experience and valuable internships. A true people person with an engaging, friendly personality that extends from the classroom to the media and into the workplace. Excellent track record as a team manager, problem solver, public communicator, collaborator and entrepreneur. Offers experience in pro sports reporting, radio station management, on-air producing & hosting, speech writing, producing and editing content in the Adobe Suite, football sideline reporting, and so much more! Focused, analytical, hard-working and accustomed to fast-moving, dynamic environments. Passionate about sports journalism, broadcasting and telling people's stories.

### EDUCATION

#### Bachelor of Arts

#### Telecommunications / Digital Sports Production

Ball State University - Muncie, IN  
May 2017

### KEYS TO SUCCESS

#### *People, Passion, Preparedness*

Connects with all levels and types of **people** to dig deep and find the story. Builds trust with interview subjects and pushes to inform, inspire and move his audience.

**Passion** for reporting and proving that informed opinions are worth people's time, while having the platform to build an honest reputation. Life-long love of sports journalism & broadcasting.

Fully understands the imperative of **preparedness** in the field and how it is crucial to good journalism. Adept at utilizing strong time management skills to conduct interviews, fact check, write, and finish stories in several mediums on tight deadlines.

### WCRD RADIO

- General Manager of non-profit student radio station (91.3 FM).
- Director of Broadcast: oversaw Sports, Programming & News.
- Assistant Sports Director: served as the "Live at 5" Sports Coordinator, conducting show auditions and training new members to produce live broadcast for talk shows.
- Host of "The Jake Bartelson Show"; named #2 Collegiate Radio Talk Show in state of Indiana in 2016.
- Host/Producer of [weekly sports talk show](#) on NFL, NHL, etc.

### SPORTS LINK HIGHLIGHTS

- Produced, shot and edited layered feature stories on Ball State athletes using the Adobe Suite.
- [TV Reporter for live football game day show](#) in 2015.
- Audio engineered and ran camera on ESPN 3 broadcasts.

### INTERNSHIP HIGHLIGHTS

#### Comcast SportsNet Chicago

Worked as News & Production Intern. Shadowed a Cubs reporter at Wrigley Field. Worked with iNews and Stratus, helped piece together highlight packages and melts for Cubs & NBA games, logged sound and operated a camera during a live TV show.

#### Chicago Football Dot Com

Covered Chicago Bears OTA's and Training Camp with media access. Wrote [13 Bears-related pieces](#) and contributed to web-based [video reports](#). Conducted interviews with players to write on the day's topic. Fine-tuned skills in reporting, interviewing, writing on deadline, and feature story writing.

#### Kane County Chronicle

Wrote engaging sports stories and game recaps for the Sports department of a local newspaper.

## WORK EXPERIENCE

**Comcast SportsNet Chicago** June 2017-Present

### Part-Time Video Editor

- Create assigned packages, highlights, teases for on-air broadcast
- Use Stratus and Edius software; majority of tapes are *voice-over* or *sound-on-tapes*

**Shaw Media - Pro Football Weekly NFL Reporter** April 2016-2017

### Part-Time Reporter

- Utilized/aggregated [reports](#) and [opinion editorials](#) on all 32 NFL teams through Twitter and press releases.
- [WGN TV \(SportsFeed\)](#) and Podcast (Bears Barroom) appearances.
- Assisted in [Chicago Bears coverage](#).

**WCRD Radio: 91.3 FM - Muncie, IN** August 2013-April 2017

### General Manager

- Provide and set the vision/goals for entire nonprofit, independent radio station staff.
- Oversaw re-haul of station imaging, programming and sales efforts with help of AGM.

### Director of Broadcast

- Oversaw Program, Sports and News departments; helped determine all on-air talent for 2015-16.

### Assistant Sports Director

- Managed team of 25-30 people; provided training on use of radio equipment.
- Researched and selected student talent to broadcast during athletics events.

### On-Air Personality

- "Jake Bartelson Show" placed 2<sup>nd</sup> in 2016 Indiana Association School Broadcasters Collegiate Radio Awards for Talk Show.
- Host/produced [a weekly sports talk show](#) on NFL, NHL, and more.
- Past Guests: [Phil Rodgers](#) (MLB.com), [Chris Emma](#) (670 the Score), [Aaron Leming](#) (Scout).

**Sports Link - Muncie, IN** August 2013-April 2017

A fully immersive program that produces live broadcasts via ESPN 3 and layered feature stories on Ball State athletics. Learned to use tools such as Adobe Suite – particularly Premiere and Photoshop.

### On Air Talent

- TV Reporter for [live football game day show](#) in Fall 2015.
- TV: Gymnastics Play-by-Play (2014); Soccer color commentator (2014).
- Produce and edit highlights and feature stories via Adobe Premiere.

## INTERNSHIPS

**Comcast SportsNet Chicago - Chicago, IL** May-August 2016

- [Shadowed Cubs reporter](#) for two home games; helped gather pre/post game sound.
- Log time codes for Cubs/NBA games for Assistant Producers to piece together highlight packages.

**Chicago Football Dot Com - Chicago Suburbs** May-August 2015

Covered Chicago Bears OTA's and Training Camp with media access; wrote [11 Bears-related pieces](#) and contributed to web-based [video reports](#).

**Kane County Chronicle – Saint Charles, IL** May-July 2014

Wrote stories & game recaps for Sports department of local newspaper. Also wrote general news briefs.

*Learn more about Jake! Visit his [LinkedIn profile](#) to read his stories, see videos, and listen to radio broadcasts.*

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